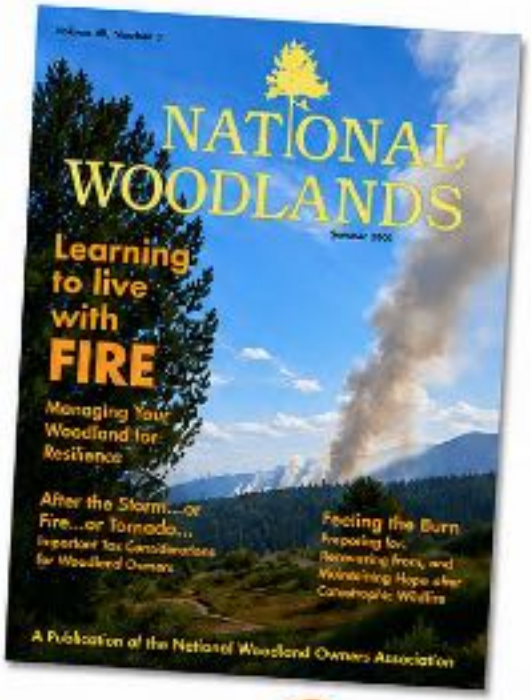
# SPONSOR
# *A NATIONAL WOODLANDS*
# FEATURE

*Put your brand alongside the stories, tools, people and forests our readers care about.*

National Woodlands is mailed across the United States to woodland owners, forest industry partners, conservation organizations, and natural resource professionals. Our exclusive feature sponsorships connect your organization with an engaged, decision-making audience in every issue.




## TOOLS OF THE TRADE

*Practical tools. Equipment. Innovation.*

A visually engaging recurring feature highlighting tools, equipment and innovations used by woodland owners and natural resource professionals.

## TREE TRAVELS

*Forests, places and stewardship stories from across America.*

A storytelling feature exploring real-world forestry experiences, landscapes and land stewardship around the country.

## FORESTRY ALL STARS

*Meet the people behind the work.*

An engaging feature introducing readers to forestry professionals and the people making a difference in forests and communities nationwide.

## AMERICA'S WORKING FORESTS

*Celebrating the forests that work for America.*

A collectible centerfold poster exploring the forests of U.S. States and Territories. The poster showcases forest-related plants, wildlife, products, and landscapes. Because it's designed as a poster, it also has potential for life beyond the magazine.

## EXCLUSIVE MEANS EXCLUSIVE.

Each feature is aligned with one sponsor only, giving your organization distinctive, repeated brand recognition—not a logo lost among a page of sponsors.

Put your brand in front of an engaged, nationwide audience that cares deeply about forests and the future.

# HERE'S EXACTLY WHAT YOU GET.

## YOUR SPONSORSHIP INCLUDES:

- Exclusive feature alignment (one sponsor only)
- Logo placement in each issue (up to 4x/year per agreement, depending on the package selected)
- Section-level brand recognition
- Name recognition on our separate sponsor and partner page
- 25 copies of each sponsored issue for outreach, events, clients or employees

## WANT EVEN MORE VISIBILITY?

Add a full-page advertisement.

The Sponsorship + Ad package adds a full-page ad in each sponsored issue and increases your bulk copies to **50 copies per issue.**

## INVESTMENT OPTIONS

| SPONSORSHIP OPPORTUNITY | SINGLE ISSUE (PER ISSUE) | 4-ISSUE COMMITMENT (PER ISSUE) | YOU SAVE WITH 4 ISSUES | SPONSORSHIP + FULL-PAGE AD SINGLE ISSUE | SPONSORSHIP + FULL-PAGE AD 4-ISSUE COMMITMENT (PER ISSUE) | YOU SAVE WITH 4 ISSUES |
|---|---|---|---|---|---|---|
| TOOLS OF THE TRADE | $1,750 | $1,487.50<br>$5,950 total | $700<br>(15%) | $2,750 | $2,337.50<br>$9,350 total | $1,400<br>(15%) |
| TREE TRAVELS | $1,750 | $1,487.50<br>$5,950 total | $700<br>(15%) | $2,750 | $2,337.50<br>$9,350 total | $1,400<br>(15%) |
| FORESTRY ALL STARS | $1,750 | $1,487.50<br>$5,950 total | $700<br>(15%) | $2,750 | $2,337.50<br>$9,350 total | $1,400<br>(15%) |
| AMERICA'S WORKING FORESTS | $2,000 | $1,700.00<br>$6,800 total | $800<br>(15%) | $3,000 | $2,550.00<br>$10,200 total | $1,800<br>(15%) |

*All pricing is in USD. Print sponsorships only. Subject to availability.*

*4-Issue Commitment = one year (all four quarterly issues).*

Bulk copies are shipped to one address within the continental U.S. Additional shipping fees may apply for additional addresses or international shipments.

## LET'S BUILD A PARTNERSHIP.

Interested in aligning your brand with one of these National Woodlands features? Contact us to discuss availability and the sponsorship that best fits your organization.


advertising@nationalwoodlands.org

703-525-2700

National Woodland Owners Association
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NWOA
NATIONAL WOODLAND OWNERS ASSOCIATION