Advertise with NWOA

Reach the people who care for America's Woodlands

WHO ARE OUR READERS?

WOODLAND OWNERS
Private and family forest owners who manage their land for future generations.

NATURAL RESOURCE PROFESSIONALS
Foresters, land managers, consultants and conservation professionals.

RESEARCHERS & EDUCATORS
Scientists, academics and students advancing forest knowledge.

OUTDOOR ENTHUSIASTS
People who enjoy, value and advocate for healthy forests and wildlife.

YOUR MESSAGE. OUR AUDIENCE. REAL RESULTS.

15,000+
Engaged Readers
Mailed to homes and businesses nationwide.

NATIONWIDE REACH
Readers in every region—coast to coast.

NEARLY 50 YEARS
A trusted publication since 1976.

Current Advertising Rate Card on Reverse

Affordable options. Proven results.

703-255-2700
M-F, 9am – 4pm ET

advertising@nationalwoodlands.org

PRINT ADVERTISING | *NATIONAL WOODLANDS*

Quarterly magazine reaching woodland owners and natural resource professionals nationwide.

RATES & SIZES

Ad Size	Dimensions (W × H)	1–3 Issues (Standard Rate)	4-Issue Commitment (Preferred Rate)	YOU SAVE WITH 4 ISSUES
Full Page	6.75" × 9.75" Bleed: 7.875" × 11"	$1,365/issue	$1,230/issue $4,920/year	$540/year
1/2 Page (Vertical or Horizontal)	3.28" × 9.75" (Vertical) OR 6.75" × 4.8" (Horizontal)	$858/issue	$780/issue $3,120/year	$312/year
1/4 Page (Vertical or Horizontal)	3.285" × 4.75" (Vertical) OR 6.75" × 2.35" (Horizontal)	$495/issue	$450/issue $1,800/year	$180/year
Inside Front Cover	6.75" × 9.75" Bleed: 7.875" × 11"	$1,815/issue	$1,650/issue $6,600/year	$660/year
Back Cover	6.75" × 6.98" Bleed (left, right, bottom): 8" × 7.2569"	$1,300/issue	$1,170/issue $4,680/year	$520/year

WHAT WE NEED

Submit a press-ready PDF at 300 ppi or higher.

Full-page and inside-front-cover bleed size: 7.875" x 11" with .125" bleed on all sides. Keep all text and essental artwork within the 6.75" x 9.75" live area.

WHEN WE NEED IT

Issue	Ad Due	Publication Mailed
1st Quarter	1st Friday of December	By first week of January
2nd Quarter	1st Friday of March	By first week of April
3rd Quarter	1st Friday of June	By first week of July
4th Quarter	1st Friday of September	By first week of October

READY TO ADVERTISE?

advertising@nationalwoodlands.org

703-355-2700

National Woodland Owners Association

324 Maple Ave. East, Suite 310

Vienna, VA 22180

ADVERTISING TERMS

Cancellations cannot be accepted after the [illegible] advertising deadline. If [illegible] materials are not received by the deadline, NWOA may repeat the advertiser's most recent ad. NWOA reserves the right to decline advertising based on [illegible].

PRODUCTION SERVICES

Ad design, layout, illustration and revisions are available for an additional fee. Contact us for a quote.

Rate Card revised August 2026